



2024 BRANDING/SPONSORSHIP OPPORTUNITIES  
SATURDAY, May 11<sup>th</sup>, 2024

It's that time of year again! Be a big part of the Culver City Corporate community and sponsor the 20<sup>th</sup> Annual Car Show! The Culver City Exchange Club welcomes local and major businesses to be part of this very special once-a-year event that showcases 400 plus cars, trucks, and classic vehicles from the past and present. Build your brand with this positive local tradition that raises monies for those in need. Enjoy the food that our great downtown restaurants offer and listen to music and entertainment from our main stage while enjoying the sights and sounds this great event creates. Be there!

**Marketing support includes the following:**

- Distribution of car show posters in local businesses
- Large street banners on 3 major intersections
- Social media, Print and Radio advertising.
- Banner display and live announcements at show
- Exposure to 15,000 attendees to this event open to the public for free.

**\$25,000**

**\$10,000**

**\$8,000**

**\$5,000**

**\$2,500**

Banner on Main stage	✓ (Subject to availability)				
Sponsor name on Best of Show trophy	✓ (Subject to availability)				
Booth space to display products and or vehicles	✓ 60 x 10 foot Display area included	✓ 40x10 foot Display area included	✓ 30x10 foot Display area included	✓ 20x10 foot Display area included	✓ 10x10 display area included
Name & logo on signs/banners and live shout outs onstage	✓	✓	✓	✓	
Inclusion in Car Show news articles and press releases	✓	✓	✓	✓	
Name and logo on the Culver City Car Show website social media and print ads	✓	✓	✓	✓	✓
Logo included on Car Show Poster posted locally in retail store fronts throughout the Westside	✓	✓	✓	✓	✓
Brand association with one of the westsides largest community events. Priceless!	✓	✓	✓	✓	✓

**Please contact Jeff Cooper at 310-344-8033 regarding sponsorships.**

