



2023 BRANDING/SPONSORSHIP OPPORTUNITIES
SATURDAY, May 13th, 2023

It's that time of year again! Be a big part of the Culver City Corporate community and sponsor the 19th Annual Car Show! The Culver City Exchange Club welcomes local and major businesses to be part of this very special once-a-year event that showcases 300 plus cars, trucks and classic vehicles from the past. Build your brand with this positive local tradition. Enjoy food, music and entertainment from our main stage while enjoying the sights and sounds this great event creates. Be there!

Marketing support includes the following:

- Distribution of car show posters in local businesses
- Large street banners on 3 major intersections
- Print and Radio advertising
- Announcements at local churches, City Council meetings, Chamber of Commerce ads & local school announcements
- Banner display and live announcements at show

\$25,000 \$10,000 \$8,000 \$5,000 \$2,500

Banner on Main stage	✓ <small>(Subject to availability)</small>				
Sponsor name on trophies	✓ <small>(Subject to availability)</small>				
Booth space to display products and or vehicles	✓ 60 x 10 foot Display area included	✓ 40x10 foot Display area included	✓ 30x10 foot Display area included	✓ 20x10 foot Display area included	✓ 10x10 display area included
Name & logo on signs/banners and live shout outs onstage	✓	✓	✓	✓	
Inclusion in Car Show news articles and letters	✓	✓	✓		
Name and logo on the Culver City Car Show website and print ads	✓	✓	✓	✓	✓
Logo included on Car Show Poster posted locally in stores and shops.	✓	✓	✓	✓	✓
Brand association with one of the westsides largest community events. Priceless!	✓	✓	✓	✓	✓

Please contact Jeff Cooper at 310-344-8033 regarding sponsorships.