



**2021 BRANDING/SPONSORSHIP OPPORTUNITIES**  
**October 2<sup>nd</sup> 2021**

It's that time of year again! Be a big part of the Culver City Corporate community and sponsor the 17<sup>th</sup> Annual Car Show! The CC Exchange Club welcomes local and major businesses to be part of this very special once-a-year event that showcases 300 plus cars, trucks and classic vehicles from the past. Build your brand with this positive local tradition. Enjoy food, music and entertainment from our main stage while enjoying the food, sights and sounds this great event creates. Be there!

**The Exchange Club's own marketing support includes the following:**

- Distribution of car show posters in local businesses
- Large street banners announcing and displayed by the city
- Radio advertising/articles in community newspapers
- Announcements at churches, City Council, Chamber of Commerce & schools

Sponsorships available on a first-come, first-served basis:

Muscle	Deuce Coupe	GTO	Red Corvette	Bug
\$25,000	10,000	\$8,000	\$5,000	\$2,500

Banner on Main stage, W/ Editorial coverage In local newspapers	✓				
---	---	--	--	--	--

Sponsor name of trophies	✓				
Acknowledgment on stage by MC throughout the show & booth space to display product/vehicle	✓ 60 x 10 foot Display area included	✓ 40x10 foot Display area included	✓ 30x10 foot Display area included	✓ 20x10 foot Display area included	✓ 10x10 display area included
Name & logo on signs/banners, shout outs from stage MC	✓	✓	✓	✓	
Inclusion in articles and newsletters	✓	✓	✓		
Name and logo on CC Exchange website, print ads	✓	✓	✓	✓	✓
Log included on Car Show Poster as main sponsor	✓	✓	✓	✓	✓
Brand association with one of the West sides' largest community events, Priceless!	✓	✓	✓	✓	✓

**Please Contact Jeff Cooper at 310-344-8033 for any further questions regarding sponsorships.**