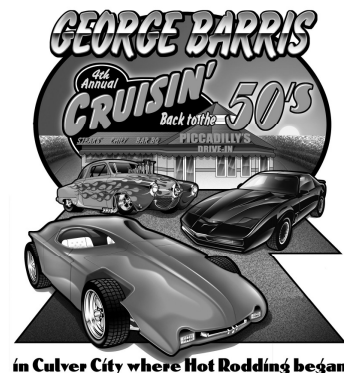


The 5th Annual George Barris Cruisin' Back to the 50's Culver City" Car Show

Saturday, May 10th 2008



Sponsorship Opportunities

Increase business visibility and help the community at the same time!

The Exchange Club of Culver City is seeking sponsors for the 5th Annual "Cruisin' Back to Culver City" Car Show. Get great exposure to a great market and receive the benefits of an image-building partnership with a highly-regarded Culver City non-profit. This event receives excellent regional media coverage. Positive name association will follow for all of our sponsors.

Marketing & Promotional Plan:

- 25,000 flyers walked, mailed and handed out in the local newspapers and supermarkets.
- Thousands of Programs distributed at the event.
- Hundreds of posters in local businesses and civic buildings.
- Signs and Banners at the concert sites.
- Advertising and articles in the LOS ANGELES TIMES and other targeted publications.
- Announcements at Churches, Chambers of Commerce, Televised City Council Meetings, and Schools.
- Extensive email campaign.

Annual sponsorships are offered at the following levels:

	<u>Mighty Muscle</u> \$25,000	<u>Deuce Coupe</u> \$15,000	<u>GTO</u> \$10,000	<u>Little Red Corvette</u> \$5000	<u>Bug</u> \$1000
Banner on Main Stage & Editorial Coverage	✓				
Name & Logo on Trophies	✓				
Name & Logo on event Tee Shirt and a free space for your company to display at	✓				
Acknowledgment by stage MC during regular performances & booth space to display product/vehicles *	✓ 30 x 10 display space included	✓ 20 x 10 display space included	✓ 10 x 10 display space included		
Name & Logo on signs and banners, Acknowledgment by stage MC	✓	✓	✓		
Acknowledgment in articles and newsletters	✓	✓	✓		
Name & logo on print advertising	✓	✓	✓	✓	
Name & logo on web site	✓	✓	✓	✓ name only	✓ name only
Acknowledgment on "Sponsor" board at the event and in program book **	✓ Full Page	✓ Half Page	✓ Quarter Page	✓ Eighth Page	✓ name only
Name association with a positive community event - Priceless!	✓	✓	✓	✓	✓

* Booth space does not include tables, chairs or canopy.

** Size and placement of sponsor name and logo are commensurate with sponsorship level.

A portion of the sponsorship donation is tax-deductible. You will be sent a letter for your IRS filings. Please contact Jeff Cooper at (310) 499-4840 or email jeff@CulverCityCarShow.com for more information.

www.CulverCityCarShow.com